

David Copperfield, Ken Jennings, Stephen R. Covey, Libby Gill and Others Auction Off Their Shoes and a Mentorship to Encourage Youth and Aspiring Leaders to Interview Their Idols With the Get in Their Shoes Campaign



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PROVO, Utah, Jan. 31 /PRNewswire/ -- David Copperfield, Ken Jennings, Stephen R. Covey, and Libby Gill are just a few of the high-achievers who are giving away or auctioning off a pair of shoes and a 30-minute phone mentorship to rally youth and aspiring leaders to lift themselves out of their limiting circumstances by interviewing their ideal mentor.

(<http://www.getintheirshoes.org>)

The International Mentoring Network Organization (IMNO), an official 501(c)(3) organization, is promoting the Get in Their Shoes campaign by launching the largest shoe and mentorship auction ever conducted on eBay and launching the Career Makeover contest.

Stephen R. Covey, author of "The 7 Habits of Highly Effective People," enthusiastically states, "The Get in Their Shoes Campaign is a practical, inspiring project that offers youth and aspiring leaders the opportunity to become more self-reliant, more capable inside themselves, and more able to find their own voice by interviewing those they emulate. I am happy to be part of this campaign and have not only donated my shoes, but my time to a worthwhile project that will make such a difference in the world."

Featured mentors participating in the contest and auction include:

- Bill Walton, NBA Hall-of-Famer and Emmy Award winning broadcaster, donated a mentorship, posters, and basketball shoes;
- Alison Levine, captain of the 1st US women's expedition to Mount Everest, donated a mentorship and boots she wore while climbing to the top of every continent on the planet;
- John Ondrasik, Five for Fighting singer/songwriter, donated a mentorship and shoes he wore while recording his music videos including "Superman (It's Not Easy)" and "100 Years";
- John Dykstra, Academy Award winner for visual effects work on "Star Wars" and "Spider-Man 2", donated a mentorship and shoes he wore while working on Spider-Man 2;
- Dave Ulrich, Stephen Dubner, Guy Kawasaki, Lauri Ward, William Ury, Blake Ross, Craig Newmark, Michael Gerber, AJ Jacobs, James A. Baker, Michael Gelb, Gregory Maguire, Rudy Reuttiger, Stan Lee, Mark Vamos, Daniel Libeskind, and others.

Shoe and Mentorship Auction - February 5, 2006 - March 12, 2006

With the help of iSold It, Edelman, Student Genius, and Altiris, Get in Their Shoes will auction off 30-minute phone mentorships and the shoes of several successful individuals. It will be the largest shoe and mentorship auction ever conducted on eBay. All proceeds from the auction will go to IMNO to help youth and aspiring leaders achieve their potential through professional mentoring.

Career Makeover Contest - January 31, 2006 - March 5, 2006

Aspiring leaders will have a chance to win a shoe and mentorship give-away

by conducting interviews with individuals they emulate and then submitting the interviews. Each submission serves as a contest entry. Once two finalists are chosen, the public will vote on who deserves to win each shoe and mentorship.

The three individuals who submit the most interviews will receive a Career Makeover that includes a 7 Habits Workshop, a Treo PDA with PlanPlus software, a FranklinCovey planner, a Conselle image consulting session, and a new pair of Birkenstocks.

About IMNO

IMNO is an official 501(c)(3) nonprofit organization that empowers youth and aspiring leaders to achieve their potential through professional mentoring. IMNO encourages its members to interview successful professionals within their own communities. Members conduct interviews with mentors to not only develop their own careers, but to share the mentor's knowledge and experience with others. This mentoring is provided to anyone, anytime, anywhere.

For more information about the Get in Their Shoes Campaign and IMNO, go to <http://www.getintheirshoes.org> and <http://www.imno.org> .

SOURCE International Mentoring Network Organization

Web Site: <http://www.getintheirshoes.org> <http://www.imno.org>

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